

Aldes appoints new CEO

Third generation of Lacroix family takes over

Aldes has announced appointing Stanislas Lacroix as its new CEO. He succeeds his father, Bruno Lacroix, who leaves his operational functions to the third generation of the Lacroix family. According to Aldes, Bruno Lacroix will continue to actively participate in the Aldes Group by representing the company at different organisations and advisory authorities.

Aldes has shared a brief profile of its new CEO: Born in 1971, Lacroix graduated from the École Supérieure de Gestion of Paris in Chartered Accounting, and in 1993, started his career at Monétique Chèque Edit as an Administration and Finance Deputy Director, where he worked for two years. Thereafter, he went to the USA to join Aldes subsidiary. Back in France in 1995, he was part of Calor (SEB Group) as Sales Administration and Business Controller. In 1999, he joined the family company, first as a Logistics Manager and then as an Organisations Director. Since 2005, he was the company's General Manager.