Aldes ME Flash

N°5 – July 2010

Corporate

A new factory for new challenges!



At the beginning of 2010, Aldes ME moved into our new factory – a significant step towards cementing our position as a strong industrial manufacturer within the region and a dedicated partner to our clients:

- 8,000m² production site
- state-of-the-art production facilities.

This new factory is positioned to fulfill a **lean** manufacturing philosophy, with a focus on the creation of value for our clients.

With 10 production lines, around 90 employees are fully involved in this global process, each with the goal of customer satisfaction top of mind.



Our Priority: Customer Service

To ensure our production facilities meet **optimum quality** and **lead times** are our major concern in the quest to satisfy our clients.

To reach our goal, Aldes ME has developed and implemented a new organizational focus on "Continuous Improvement", based on the KAIZEN approach.

This approach spearheads our production processes and means investigating problems to find root causes and eventually eradicate them.

Beyond a simple **productivity increase**, this process **humanizes the workplace**, eliminates unnecessary hard work and reduces waste – all important steps towards **better meeting our client's expectations.**



Linked to the **KAIZEN approach**, Aldes ME has implemented different tools and best practices:

- **•Key Performance Indicators** (KPIs) to identify problems and follow-up production, ensuring client expectations are met.
- •5S approach to improve workplace organization and develop a philosophy of discipline, including tidyness and handling efficiency.
- •Preventive maintenance to reduce corrective maintenance by adequately training our workers (servicing) and anticipating future breakdowns and problems before they happen.

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Because the notion of **quality** is of utmost importance in the Aldes culture, all our European factories have been ISO9001 certified. Aldes ME benefits directly from the European expertise of all our French specialists (based locally or in France) to ensure the best practices as per European standards and processes are followed.



"To ensure quality of products, we definitely have to ensure quality of processes. This is a global move for Quality".

Christophe Escoffier – Process Planning Engineer, Aldes ME

Aldes ME can meet all client needs from **standard products** to **customized solutions**. An efficient production management plus the commitment of Aldes ME teams makes us flexible and allows us to find the right balance between standard and customized items.



Our Values: Safety and Wellbeing of our Workers

Aldes ME is fully committed to enhancing the manufacturing environment of our workers through:

- · Quality everywhere, every time at every step
- Safety use of PPE (Personal Protective Equipment). Our people voice their opinions and select their own safety equipment.
- **Ergonomics** the workplace and tasks are designed to be the best for everyone (less stress, more comfort, etc.).

Aldes' culture places Aldes staff at the center of each project. As a result, Aldes workers are actively involved in manufacturing process improvements through training in safety and quality subjects.





Our staff play an important role in **global quality improvement**. If an issue arises, it's the **collective responsibility** from workers through to management level to find the origin of the problem and eradicate it.



Our Commitment: Respect for the Environment

We try to limit industrial wastes as much as we possibly can. Sustainable designs, sorting and recycling of wastes and material and energy consumption cuts are part of our daily tasks towards environmental protection and sustainability.

Please, Come and Discover Aldes ME!

A **new showroom** is now open in our offices where we are able to offer you **technical training courses**.

→ If you wish to visit our **new factory** and **showroom**, or participate in a **technical training course**, please contact us. It will be our pleasure to welcome you to Sharjah!

Trust Aldes to deal with your next project: customized solutions for your needs and satisfaction.



