

Aldes got Pearl Qualified Professionals



Our World is changing, our behaviour is improving. Along with this reality, the UAE Government has established green building concerns as a top-priority, in order to support the region's sustainable development.

Estidama is a program developed by Abu Dhabi Urban Planning Council in order to **achieve a sustainable development for Abu Dhabi Plan's 2030**. It aims to preserve and enrich Abu Dhabi's identity while creating and improving quality of life for its residents.

Since November 2010, it has become compulsory for both consultants and contractors to comply with Estidama requirements along with the design and the construction stages, in order to get projects approved from Abu Dhabi Municipality.

Directly involved with specific requirements related to **energy consumption, ventilation control and noise emission**, it was thus essential for Aldes Middle East to give attention to the **Pearl Rating System**, which lead to the certification of our specialists. They have been trained to understand and apply both **Pearl Villas Rating System (PVRS)** and **Pearl Building Rating System (PBR)**. These two rating systems promote the development of sustainable villas/buildings and improve quality of life of occupants.

Our specialists eventually received a **Pearl Qualified Professional (PQP)** certificate and a **PVRS** certificate, which will enable Aldes Middle East to work closely with consultants and contractors to fulfil Estidama requirements.

It is undeniably Aldes Middle East's aim to provide products and solutions in compliance with Estidama requirements, while supporting its customers in this changing environment.

For more information on the Estidama program: www.estidama.org

For more information on Aldes Middle East products, please visit our website:
www.aldes.ae

Or ask for our **General Catalogue**.

You can reach our Abu Dhabi office by phone: **02-6436794**